



Slide Street EJournal

NRBC ~ 13181 US Highway 177, Byars, OK 74831 580-759-3939 www.nrbc.com

September 3, 2010

NRBC Creates New Program for 7-Year-Old and Older Horses

The National Reining Breeders Classic has long been the leader in the reining world for introducing innovative ideas, and the NRBC is doing it again with a new program that will certainly transform the industry.

The NRBC Classic Challenge Program, which will be offered for the first time at the 2011 show, is for those horses that have aged out of the existing Derby programs in the reining industry.

"The Classic Challenge Program will begin with a horse's 7-year-old year," said NRBC President Tom McCutcheon. "It will give horses an extension of their show careers and a chance for FEI horses to have another big-money event to compete in."

It will also encourage proper training and maintenance for long show careers at all levels while also rewarding owners for supporting international competition, added McCutcheon, who is a member of Team USA for the 2010 Alltech FEI World Equestrian Games.

The Classic Challenge Open Class will feature \$20,000 added and will run concurrently with the \$25,000-added NRHA Category 1 Open Class and the \$5,000-added CRI, making an incredible \$50,000 in total added money for the Open horses to compete for.

The Non Pro Classic Challenge will have \$25,000 added, and will be run concurrently NRHA \$5,000-added NRHA class, giving Non Pro riders a total added purse of \$30,000. Additionally, the Intermediate Non Pro will have \$10,000 added, the Limited, Level 1 and Prime Time divisions will each feature \$2,000 added for a total of \$41,000 added in the Non Pro divisions. Youth riders will compete for \$500 added.

To be eligible for the Classic Challenge, NRBC-enrolled horses must be advanced to the program with the payment of a one-time fee, which is \$300. The advancement will make the horse lifetime eligible for the Classic Challenge.

"We are very excited about this new program and the opportunity to promote long-term careers for reining horses," Tom said.

**New for
2011!**



Announcing the NRBC Classic Challenge

for horses 7 years and older

The NRBC Classic Challenge will be held at the NRBC Show beginning in 2011. The Classic Challenge Open Class will feature \$20,000 added and the Classic Challenge Non Pro will have \$25,000 added, plus classes for all levels of Non Pro riders and Youth.

\$ \$ \$ \$ \$

The Classic Challenge will be held at the NRBC Show beginning in 2011. The Classic Challenge Open Class will feature \$20,000 added and will run concurrently with the \$25,000 added NRHA Category 1 Open Class and the \$5,000 added CRI making an incredible **\$50,000 total added in the Open**

The Non Pro Classic Challenge will have \$25,000 added, and will be run concurrently NRHA \$5,000 added NRHA class giving Non Pro riders a **total added purse of \$30,000.**

\$ \$ \$ \$ \$

What is the purpose of the Classic Challenge?

This is a new concept for horses that have aged out of the existing Derby programs in the reining industry. The Classic Challenge will give horses an extension of their show career and a chance for FEI horses to have another big-money event to compete in. It will also encourage proper training and maintenance for our horses to have a longer show career at all levels.

How does a horse become qualified?

If a horse is by an eligible NRBC stallion and is enrolled as an NRBC foal, it can be advanced as a Classic Challenge horse for \$300, making it eligible for its lifetime.

**\$41,000 Added
to Non Pro Divisions**

**\$20,000 Added
to Open**

For more information, call the NRBC Office at 580-759-3939, or visit our website at www.nrbc.com

\$61,500 TOTAL ADDED

Open - \$20,000 Added
Non Pro - \$25,000 Added
Int. Non Pro - \$10,000 Added
Ltd. Non Pro - \$2,000 Added
Non Pro Level 1 - \$2,000 Added
Non Pro Prime Time - \$2,000
Youth - \$500 Added