



# Slide Street EJournal

NRBC ~ 13181 US Highway 177, Byars, OK 74831 580-759-3939 [www.nrbc.com](http://www.nrbc.com)

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## **It's Foal Enrolment Time!**

### **Don't Miss the September 15 Deadline**

Over the past 13 years, the NRBC has become an essential element in raising reining horse prospects, prompting prospective buyers to pass over un-enrolled foals in favor of ones paid up in the program.

For reining horses, the NRBC is definitely the place to be, but to be eligible to win any of the big money, foals must be enrolled in the program, and an important deadline is just around the corner. "Foal owners don't want to miss the September 15 deadline. Up until that date, enrolling a foal is only \$200. From September 15-December 31, the cost goes to \$250," noted NRBC Program Coordinator Kaye Nowlin.

### **Save Time - Enroll Online**

While forms are available on the NRBC website and in various NRBC publications, foal owners can also enroll the foals online. After submitting the enrollment form, foal owners only need to mail or fax a copy of the horse's registration papers once they receive them.

Stallion enrolments and renewals are also available online.

### **Advertise in the NRBC Yearbook**

It's not too early to start thinking about advertising in the 2010 NRBC Yearbook - which is released at the NRHA Futurity in late November. The Yearbook is a great advertising tool and features in-depth re-caps of the previous event, along with titillating news for the coming year.

For more information about the NRBC Yearbook, or to inquire about advertising, please contact Savannah Howell at [savannah@nrbc.com](mailto:savannah@nrbc.com), or by phone at 580-759-3939.

### **NRBC Sponsors - Commit Now for Maximum Benefits!**

The NRBC continually sets the standard for reining events, and the ambiance of the show is greatly due to the generosity of its sponsors. To give back, the NRBC has sponsor levels to fit almost any budget, and gives back to sponsors through priority for warm-ups, stalls, and RVs, special seating in the designated Sponsor Area at the event, listings and complimentary advertising in NRBC publications.

"This week we are revamping our Sponsor Packet, and next week we'll be sending out an e-mail to show everyone interested in NRBC Sponsorship how to get

the most out of it," noted NRBC Sponsor Coordinator Savannah Howell. "Signing up early for sponsorships is key - and a lot of people who sponsor later miss out on some great opportunities for exposure."

For information about NRBC Sponsorships, contact Savannah Howell at [savannah@nrbc.com](mailto:savannah@nrbc.com), or by phone at 580-759-3939.