



Slide Street EJournal

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High-Stakes Fun - Before the Show Even Begins!

Competition at the NRBC began early on Sunday morning with the Reiners Golf and the Pierce Performance Horses Texas Hold'em Tournament. Kevin Howell, who coordinated the Tournaments, was pleased with both events. "We really appreciate Cinco Ranch Golf Course for letting us hold our Tournament on their great facility. The players really had a great time." The Golf Tournament has become a staple event at the NRBC, and Howell explained that there are plans to expand the event in 2010. "We are hoping to involve the local community and have it as a fund-raiser for our 2011 charities."

The Pierce Performance Horses Texas Hold'em Tournament proved fun as always, with Southwest Casino Productions managing the event. Howell noted, "John of Southwest Casino Productions did an excellent job, as he has for the past five years. Because of his attention to detail and trying to use the same dealers year-after-year, he has developed a great rapport with our contestants."



The Look of a Leader - The NRBC!

First-timers at the National Reining Breeders Classic have sometimes been a little puzzled at the pomp and circumstance of the signature event - from the decorations to the sound of the herald trumpet during finals events. "After all, it's a

horse show!"

But, after they've enjoyed the ambiance, attended the parties and receptions and inhaled the flavor of the show, it all seems to fit.

With the first day of competition set to begin Monday, April 12, at the Great Southwest Equestrian Center in Katy, Texas, the NRBC has already been going on for days. The event crew moved in over a week earlier and paid warm-ups have been going on in the arena nearly that long, while the facility is being transformed into the fully-decorated formal look that defines the NRBC. Flowers, flags and special displays throughout the facility are part of its unique identity, and extravagant displays of the bountiful prizes are another highlight. The face-lift takes a week of 16-hour days but the result is always worth it.

"From the beginning," said NRBC Secretary-Treasurer Cheryl Magoteaux, "the NRBC has done those special touches, largely due to Colleen McQuay's influence. She initiated so much of this because of what was the norm in the hunter world that she's such an integral part of. Then it became status quo at the NRBC. It's really what people expect, and now we try to do a little more each year."

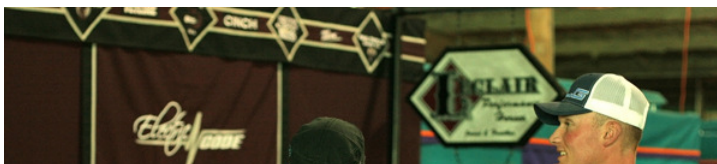
New to the NRBC Management team is Tonya Garrison. Although her job is primarily in the media department, she has found herself doing a variety of tasks to help get ready for the big event. "I was a part of the media that covered the NRBC for many years, and I always loved coming to the NRBC because it was the most fun and best run show of the year," she said. "Although I knew a lot of work had to go into it, I never appreciated how much thought and effort is put into making the show great for spectators, fans, and sponsors. Even though it is hard work, it makes it worth it when we hear how much people enjoy these special touches."

Magoteaux laughed, remembering. "Most of our show crew has been with us for years, but when someone new comes on, you might hear them talking about this extra work. I remember one guy we hired muttering about how he wasn't hired to 'haul flowers around.' The next year, he came to me with an idea for ramping up the decorations a little more. I guess we all get caught up in it and everyone is proud of all the little differences that make this show special."

The crew is also proud - and quick to report to Magoteaux - when they see their ideas being copied at other shows. "I tell them that's just great - we want this show to be a leader!"

NRBC Fun, Cajun Style

Leclair Performance Horses, along with NRBC Sponsor L&D Partnership, brought a little Cajun atmosphere to the Show on Saturday, April 10. NRBC participants and their families enjoyed a crawfish-and-shrimp boil along with frozen margaritas at the Leclair stalls in Barn C. Jared Leclair says NRBC is one of the best shows of the year and is always full of fun and he just wanted to add to it. L&D Partnership owns Electric Code, which stands at Leclair's place in Pilot Point, Texas.





Sell Your Horse with the NRBC!

You can sell your horse with the NRBC - the NRBC web site. The National Reining Breeders Classic has a FREE classified ad service on its web site, www.nrbc.com. In the spirit of trying to provide service for our foal owners and help them in marketing their foals, we have created this free custom-classified site. All you have to do is register on the site, and then you can post enrolled foals for sale. You can also sell mares bred to subscribed stallions and subscribed stallions themselves and eligible foals. Plus, you can post up to three photos of each horse. There's no charge at all to the seller or the buyer.