



Slide Street EJournal

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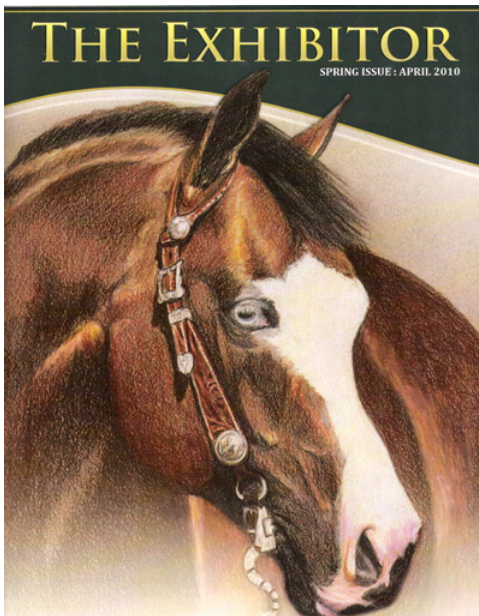
April 9, 2010

Check Out the Great Southwest Equestrian Center Exhibitor Magazine!

The Great Southwest Equestrian Center, home of the NRBC, publishes its own monthly magazine, The Exhibitor. In April, a beautiful color pencil drawing of Jerry Kimmel's Dun Gotta Gun graced the magazine's cover.

Former NRBC Non Pro Futurity Champion, Mandy McCutcheon, is also featured in a three-page profile.

The Exhibitor is free at the NRBC - so make sure to pick one up!



Don't Forget the Pre-NRBC Activities!

2010 Reiner's Golf Tournament to be Held at Cinco Ranch

Although the NRBC begins on Monday, April 12, the NRBC reiners get to hone their competitive skills a day earlier in the annual NRBC Reiner's Golf Tournament. For 2010, the tournament will be at the Golf Club at Cinco Ranch.

The 18-hole, par-71 Golf Club at Cinco Ranch is within the 5,000-acre Cinco Ranch master-planned community on Houston's fast-growing Westside.

Besides cash prizes, the winning team will each win custom Horse Head club covers. The lowest finishing team won't leave empty-handed - they get to take home custom embroidered Horse Rear club covers. The cost is \$80/person and the tournament begins at 8:30 a.m. Anyone interested in competing in the Golf Tournament can sign up outside of the NRBC Sponsor-Media Office at the NRBC in Katy, Texas.

Texas Hold'Em Tournament Sponsored by Jim Pierce

There's one competition at the NRBC where exhibitors truly practice their "Boker Faces" and that's at the annual Texas Hold'Em Tournament, held the Sunday

POKER FACES and CHATS at the annual TEXAS HOLD EM TOURNAMENT, held the Sunday before the show at 6:30 p.m.

Sponsored for the sixth consecutive time in 2010 by Jim Pierce, the card playing competition is always seriously approached by its entries. It always turns out to be a head-to-head contest between some of the industry's top reiners. In 2009, Mandy McCutcheon bested the rest of the field, walking away with the Championship.

Only a few spots left at the FREE Ranch Tours at nearby Exclusive Genetics

Reserve your place now so you don't miss the fun!

Don't miss the Exclusive Genetics Tours on Saturday, April 10. There will be a bucking bull training and futurity demonstration. Exclusive Genetics, home of the Million Dollar Bucking Bull Futurities, is a sponsor again this year, and they have some fun in store for you and your family.

The Exclusive Genetics ranch is only 20 minutes from the show and there are two demonstrations scheduled, both on Saturday, April 10, when everyone should have a little extra time for some fun. The demonstrations will show you how bucking bulls are trained, how judges score bucking bulls and you will see young bulls bucked with remote control dummies. There will be tours of the facilities and a meal served after each session. Make sure to RSVP for either the session from 10am to Noon or from 3pm to 5pm at 979-478-BULL (2855) or email Billy at billy@exclusivegenetics.com.

Welcome to the 2010 NRBC Spring Games!

You'll not want to miss out on a competition like no other ever seen: The NRBC Spring Games!

Watch as NRBC exhibitors, their family members, owners, and sponsors compete in challenging but entertaining events for not only the thrill of victory but also to help raise money for Rein In Cancer and America's Horse Cares.

Here are just some of the games that will happen between breaks during the show:

* Spur Search: On Monday, April 12, open exhibitors' will place their spurs in a big ol' pile, and then run from a starting point to the pile, find their spurs, put them back on their boots, and race back to the finish line.

* Musical Buckets: This game is exactly like musical chairs but on Tuesday, April 13, owners will have to find a bucket instead of a chair when the music stops.

* Hop-A-Long: Non Pro competitors on Wednesday, April 14, will race around a cone and then back to the finish line. Sound easy? Well, instead of running they have to do it by hopping.

* Stick Horse Mania: On Thursday, April 15, it's time for the exhibitors' family members to get involved in the fun by racing a stick horse to see who can get to the finish line first.

* Pass the Ball: In another game much like musical chairs, NRBC sponsors on Friday, April 16, will pass a ball, alternating either over their head or between their legs to the person behind them. The exhibitor holding the ball when the music stops must leave the circle.

To participate in the Spring Games, go by the NRBC Sponsor/Media Office at the event.

Be Generous - Pledge Something Today!

Donations Being Accepted for 2010 NRBC Silent Auction

It's time to be generous and think about what you might want to donate. The NRBC has continually showed its support for various charities and causes and in 2010 will continue its support of Rein In Cancer, an equine-based entity that raises money to aid in the fight against cancer.

This year's charities also include the American Quarter Horse Foundation's America's Horse Cares, a special program that benefits therapeutic riding.

The Silent Auction held during the event is always a huge money earner, and with the donations already coming in, 2010 looks to be better than ever before.

To learn more about Rein In Cancer, go to www.reinincancer.com, and visit www.americashorsecares.com for more information about America's Horse Cares.

Recent donations include a beautiful "Sliding Stop" original design decorative nightlight by Olva Stewart Pharo.

Donate Now!

The Silent Auction will be set up by Tuesday, April 13, and will run through the first section of Open Finals on Saturday, April 17. Donations of items will be taken now and throughout the event. To donate, please contact the NRBC Office at nrbc@nrbc.com. Please let us know if you have anything to donate.