



Slide Street EJournal

NRBC ~ 13181 US Highway 177, Byars, OK 74831 580-759-3939 www.nrbc.com

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A Whole Lot of Bulls

NRBC exhibitors and their families had the opportunity to tour Exclusive Genetics in Orchard, Texas, and see how bucking bulls are raised and trained.

Billy Jaynes, the CEO of Exclusive Genetics, an NRBC Silver Sponsor, operates the facility along with his wife, Kay, and their son, Jonathan. Billy formed Exclusive Genetics with the partnership of Jerry Nelson of Frontier Rodeo and David Simpson of Diamond S Bucking Bulls, and it is the home of the Million Dollar Bucking Bull Futurity, which allows investors to own 100 percent of their very own bucking bull.

Much like the NRBC, top Professional Bull Riders bulls are nominated to the program and only calves sired by these bucking bulls will be eligible for the Futurity. Only sexed semen is used to guarantee the investor a bull calf. Owners then have the option of selling their bull at the Million Dollar Bucking Bull Sale, taking it home to raise, or leaving it at Bucks by Design for them to raise and train.

For more information on the Million Dollar Bucking Bull Futurity, go to www.exclusivegenetics.com.



Blogging NRBC

Be sure to catch Jenn Webster's blog on the 2010 NRBC. It's the first time Jenn and her husband, trainer Clay, have been to the Katy, Texas, event, and the Canadian writer is highlighting the adventures of their trip in "My Stable Life."

"We are from Regina, Saskatchewan, but only live there during the summer. We spend the winter in Phoenix, Arizona," Jenn said. "So we left Phoenix to come to Katy and we'll head back to Canada from the show."

The blog will not only highlight the NRBC show but also the cool experiences the Websters have had, the people they have met, and what they have seen.

Jenn hopes to write about their experiences daily as well as post photos. So be sure to check it out at www.westernhorsereview.com.