



# Slide Street EJournal

September 10, 2010

## **It's Foal Enrolment Time!**

### ***Don't Miss the September 15 Deadline Next Wednesday!***

Over the past 13 years, the NRBC has become an essential element in raising reining horse prospects, prompting prospective buyers to pass over un-enrolled foals in favor of ones paid up in the program.

For reining horses, the NRBC is definitely the place to be, but to be eligible to win any of the big money, foals must be enrolled in the program, and an important deadline is just days away. "Foal owners don't want to miss the September 15 deadline. Up until that date, enrolling a foal is only \$200. From September 15-December 31, the cost goes to \$250," noted NRBC Program Coordinator Kaye Nowlin.

## **Save Time - Enroll Online**

While forms are available on the NRBC website and in various NRBC publications, foal owners can also enroll the foals online. After submitting the enrollment form, foal owners only need to mail or fax a copy of the horse's registration papers once they receive them.

Stallion enrolments and renewals are also available online.

## **Advertise in the NRBC Yearbook**

It's not too early to start thinking about advertising in the 2010 NRBC Yearbook - which is released at the NRHA Futurity in late November. The Yearbook is a great advertising tool and features in-depth re-caps of the previous event, along with titillating news for the coming year.

For more information about the NRBC Yearbook, or to inquire about advertising, please contact Savannah Howell at [savannah@nrbc.com](mailto:savannah@nrbc.com), or by phone at 580-759-3939.

## **It's Easy to Become an NRBC Sponsor**

### ***At the National Reining Breeders Classic, everybody is somebody!***

Much more than a horse show, the NRBC is known for its great purses and relaxed atmosphere. The event features seven days of reining, shopping, parties, and socializing. And what better way to be a part of this prestigious event than by becoming a sponsor?

Sponsors receive many perks and benefits from VIP parking to sponsor area passes to free advertising. There's a level that fits every pocketbook from the \$10,000 Patron Sponsor to the \$750 Designated Sponsor. And NRBC makes it easy by offering delayed billing or breaking up the sponsorship into three equal payments.

For more information or a sponsorship packet, contact Savannah Howell at (580) 759-3939 or email her at [savannah@nrbc.com](mailto:savannah@nrbc.com).